

Financial Operations

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south west
museum
development

£74,649,400 total income

143 organisations provided data on Financial Operations

£53,388,700 earned income
(n30)

71%

£12,413,100 regular public funds
(n63)

17%

£3,686,300 other contributed income
(n90)

5%

£3,178,900 non capital grant funds
(n62)

4%

£1,982,400 donation income
(n127)

3%

£28,481,400
admissions



Earned Income

Museum Size	Total	Average
Micro (n61)	£1,076,137	£17,642
Small (n22)	£1,277,645	£58,075
Medium (n26)	£5,591,684	£215,065
Large (n11)	£2,694,379	£244,944
Largest (n15)	£42,748,842	£2,849,923



Donation Income

Museum Size	Total	Average
Micro (n61)	£387,061	£6,345
Small (n22)	£461,525	£20,978
Medium (n21)	£254,860	£12,136
Large (n10)	£4,310,10	£43,101
Largest (n13)	£4,479,90	£34,461

Size categories based on annual visitor numbers:
'Micro' ←10k, 'Small' 10k-20k, 'Medium' 20k-50k,
'Large' 50k-100k, 'Largest' →100k
(n) = sample size/number of organisations