

# West of England

Bath & North East Somerset, Bristol, Swindon  
and South Gloucestershire

south west  
museum  
development

36 out of 37 Accredited organisations in the West of England responded in 2018/19

23 Independent, 11 Local Authority, 1 University, 1 Nationally Funded Organisation (National Trust/English Heritage)

## 3,870,000

total visits to museums

## £95,833,400

gross visitor impact

Museum Size	Visits	Of total sub-regional visits
Micro (n18)	77,380	2%
Small (n4)	52,080	1%
Medium (n2)	60,260	2%
Large (n4)	316,800	8%
Largest (n8)	3,363,500	87%

Size categories based on annual visitor numbers:  
'Micro' ←10k, 'Small' 10k-20k, 'Medium' 20k-50k,  
'Large' 50k-100k, 'Largest' →100k



engaging  
400,670 participants



engaging  
94,800 participants



22% entirely volunteer-led

Reported by 8 organisations

78% employ staff

Reported by 28 organisations

3,834

active volunteers

376,776

volunteer hours

£2,511,840

economic value  
of volunteer hours

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