

# What does a museum in Cornwall look like?

19 of 27 museums within scope took part. The data they provided has been extracted from regionally weighted data to be representative of all independent, local authority and English Heritage museums in the area. The values presented are annual, 2019/20.



64%

Located in the bottom 40% most deprived areas



57%

Located in a rural area



46%

Open all year round,



43%

operate regular seasonal closure



1,600

Hours open



£309,878

Economic impact of visits



16,475

Adult visits



3,208

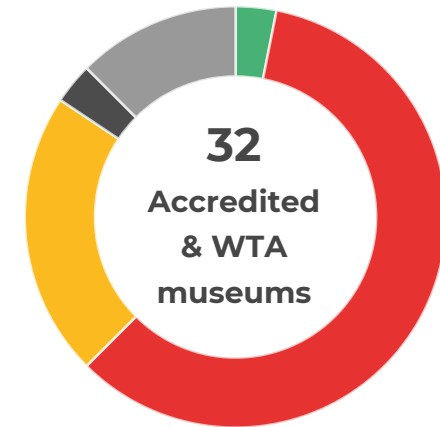
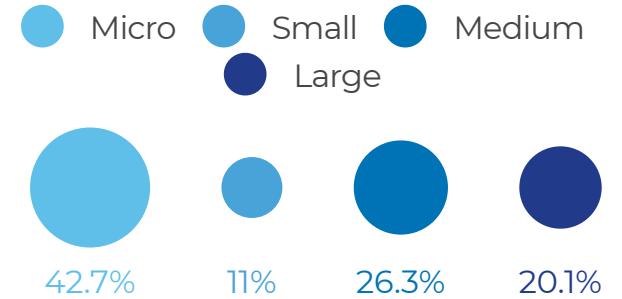
Child visits



61,711

Website visits

43% receive fewer than 10K visitors each year



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*This data excludes National Trust and National museums. All values are median.*

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£160,961

Total income



9\*

Number of staff FTE



£16,686

Retail income



25

Number of volunteers



£6,220

One-off donations on-site



£33,350

Value of volunteer hours



£75,303

Regular public subsidy



£7,090

Grants income

This pdf is an excerpt from the Annual Museum Survey 2020. To view the full South West Annual Museum Survey 2020 please visit [southwestmuseums.org.uk/what-we-do/sector-research/](https://southwestmuseums.org.uk/what-we-do/sector-research/)

The Annual Museum Survey is operated by South West Museum Development hosted by Bristol City Council with support from Pearson Insight. For further information on the process undertaken for the Annual Museum Survey 2020 please contact [museum.data@bristol.gov.uk](mailto:museum.data@bristol.gov.uk)



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