

What does a museum in Devon look like?

29 of 42 museums within scope took part. The data they provided has been extracted from regionally weighted data to be representative of all independent, local authority and English Heritage museums in the area. The values presented are annual, 2019/20.



29%

Located in the bottom 40% most deprived areas



51%

Located in a rural area



30%

Open all year round,



58%

operate regular seasonal closure



1,116

Hours open



£131,796

Economic impact of visits



8,076

Adult visits



689

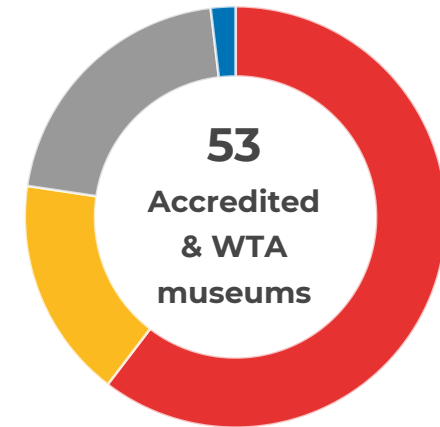
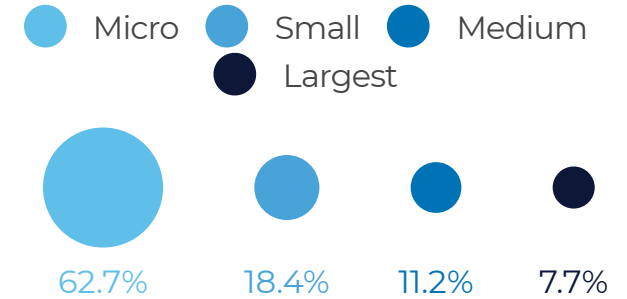
Child visits



15,846

Website visits

63% receive fewer than 10K visitors each year



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This data excludes National Trust and National museums. All values are median.

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£26,440

Total income



2*

Number of staff FTE



£7,637

Retail income



50

Number of volunteers



£1,524

One-off donations on-site



£37,710

Value of volunteer hours



£5,000

Regular public subsidy



£3,004

Grants income

This pdf is an excerpt from the Annual Museum Survey 2020. To view the full South West Annual Museum Survey 2020 please visit southwestmuseums.org.uk/what-we-do/sector-research/

The Annual Museum Survey is operated by South West Museum Development hosted by Bristol City Council with support from Pearson Insight. For further information on the process undertaken for the Annual Museum Survey 2020 please contact museum.data@bristol.gov.uk



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