

What does a museum in Dorset, Bournemouth & Poole look like?

20 of 29 museums within scope took part. The data they provided has been extracted from regionally weighted data to be representative of all independent, local authority and English Heritage museums in the area. The values presented are annual, 2019/20.



30%

Located in the bottom 40% most deprived areas



54%

Located in an urban area



35%

Open all year round,



61%

operate regular seasonal closure



1,223

Hours open



£247,570

Economic impact of visits



11,439

Adult visits



882

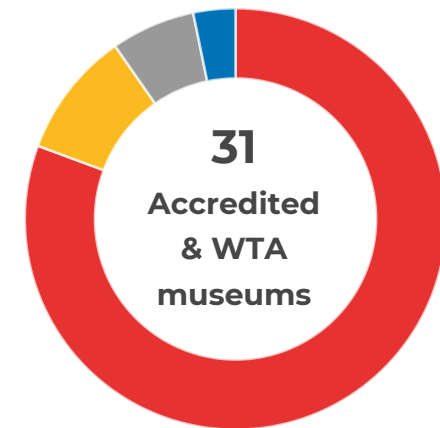
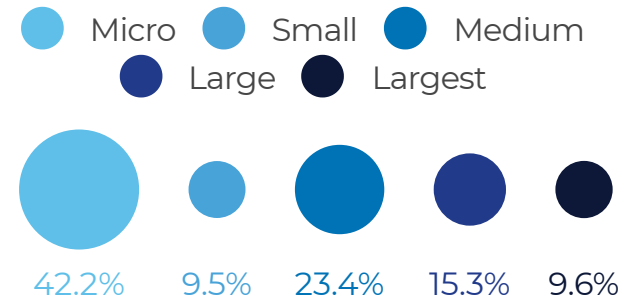
Child visits



60,917

Website visits

42% receive fewer than 10K visitors each year



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This data excludes National Trust and National museums. All values are median.

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£73,576

Total income



2*

Number of staff FTE



£14,598

Retail income



48

Number of volunteers



£3,469

One-off donations on-site



£43,715

Value of volunteer hours



£58,562

Regular public subsidy



£23,330

Grants income

This pdf is an excerpt from the Annual Museum Survey 2020. To view the full South West Annual Museum Survey 2020 please visit southwestmuseums.org.uk/what-we-do/sector-research/

The Annual Museum Survey is operated by South West Museum Development hosted by Bristol City Council with support from Pearson Insight. For further information on the process undertaken for the Annual Museum Survey 2020 please contact museum.data@bristol.gov.uk



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