

South West Museum Development 2023 – 24 Programme



Supported using public funding by
**ARTS COUNCIL
ENGLAND**

**south west
museum
development**

The background image is a teal-tinted photograph of a harbor scene. In the foreground, a boat named 'ENCHANTRESS' with the number '63812504' is visible. Behind it, several other boats are docked. In the background, a hillside is covered with numerous multi-story houses, typical of a coastal town.

Working together for inclusive and inspiring museums relevant to the lives of the diverse communities you serve.

Our strategic aims

- **Connected and networked** for greater impact and positive change
- **Building capacity** through skills development
- **Communicating and amplifying the value of heritage** through sector intelligence and insights
- To acknowledge the **climate emergency** and take an active role in the green recovery
- To prioritise opportunities that **increase inclusion** and **tackle inequality**

How to get involved



Investment

Apply to our accessible small grant programme for funding to develop your practice and test new ideas.

Further support can be provided from our Specialist Officers to help develop and deliver successful project outcomes.



Skills development and networking

Attend our **SW Museum Skills** programme.

We provide sector training and skills to increase your confidence, skills and wellbeing to support you in your role.

You can join subject specific **Forums** led by our Specialist Officers in Accreditation, audience development, conservation, copyright and volunteering.

Meet us at museum **County Networks**, connect with our team, sector peers and specialists.



Sector data and insights

Contribute to our **Annual Museum Survey**, the sector survey that advocates the social and economic impact of museums locally and nationally.



Organisational development

Your first point of contact is your local place-based **Museum Development Officer**, providing development advice and connecting you to specialist expertise across your area, the region and nationally.

Get support with Accreditation; we run the **Technical Accreditation Advisory Service** in partnership with the national Accreditation team at Arts Council England.

The **Organisational Health Check** is a diagnostic tool to inform your forward planning and progression and celebrate your achievements.



Specialist support

Collections Development expert advice and support for collections care and management

Digital Discoveries is a bespoke programme to help your museum reach and engage new audiences through your digital communications.

South West Visitor Insights is our audience development programme to enable your museum to understand more about your audiences.

Volunteering Fit for the Future programme will support your museum to review its volunteering systems and opportunities to attract and engage a wider range of people.



Additional projects

We secure further investment from funders to deliver **collaborative projects** with museums and heritage organisations across the region. Together we will build our practice through these projects.



Communications

We share key sector information and promote museum practice through our regular **e-news, socials, website and team** ensuring you have access to the latest information, inspiration and opportunities.

Contact us

Visit our website **southwestmuseums.org.uk** and;

- Complete our get in touch form
- Sign-up to our monthly newsletter
- Connect your local place-based Museum Development Officer

Email us at **museum.development@bristol.gov.uk**

Our team

Museum Development Officers in Cornwall, Devon, Dorset, Bournemouth, Christchurch and Poole, Somerset, West of England, Gloucestershire and Wiltshire.

Specialist Officers in audiences, collections, digital and volunteering.

Programme team who lead, develop and coordinate our delivery including national, regional and local partnerships, Technical Accreditation advice, training, grants, communications and data insights.

Governance our work is steered by diverse and experienced members of our Strategic Advisory Board.

Our supporters

Arts Council England, Art Fund, Bath and North East Somerset Council, Bournemouth, Christchurch and Poole Council, Bristol City Council, Budleigh Salterton Town Council, Cornwall Council, Dorset Council, East Devon District Council, Gloucester City Council, North Devon Council, Plymouth City Council, Sidmouth Town Council, South Gloucestershire Council, South Hams District Council, Stroud District Council, Torridge District Council, Wiltshire Council.