

Museum Development Annual Museum Survey 2023

# Annual Museum Survey 2023

## Questions for single-site museums

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Produced by the team at South West Museum Development and PS Research  
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# Annual Museum Survey 2023

## Questions for single-site museums

This document lists the questions from the Annual Museum Survey 2023 for single site museums. If your organisation operates more than one museum site, please refer to the information for multisite. The survey operates with survey software, and we ask that responses are provided via the unique URL your museum will have received from us via [museum.data@bristol.gov.uk](mailto:museum.data@bristol.gov.uk) email.

When completing a survey, it is helpful to know in advance what questions are asked within the survey, especially when it may require other colleagues to provide data for some answers.

Please note, the survey online version uses skip logic to avoid asking questions that do not apply, however this document sets out all possible questions. As a result, this list of questions will be longer than completing the survey online. NPO survey questions which align with the Annual Museum Survey 2023 have been shown in red text and included within the online survey.

To mark latest survey amendments, we have added icons indicating that a “New question” has been added. Wherever there is a change between this year’ and previous year’s question and/or answer(s), we have added “Revised question” icon.

After you submit your survey response you will not be able to go back into the survey to change your responses. Please contact [museum.data@bristol.gov.uk](mailto:museum.data@bristol.gov.uk) if you have any questions about the survey before you submit your response.

You will receive an email confirming receipt of your completed survey along with a copy of your survey response for your records. If on receipt of your survey return, you spot an inputting error, please contact [museum.data@bristol.gov.uk](mailto:museum.data@bristol.gov.uk) and we can reissue a copy of your survey to you for correction. This function is only available to us up to the date of the survey close on Wednesday 21 June 2023, 5pm.

We have also provided further resources to support completion of the Annual Museum Survey 2023 including:

- Definitions – for further information on the terminology used within the survey
- Data Sharing and Privacy Policies for each of the Museum Development providers in England

These resources can be found on our website:

<https://southwestmuseums.org.uk/what-we-do/annual-museum-survey/participate>

If you have any questions or require assistance completing the survey, please contact the South West Museum Development team on [museum.data@bristol.gov.uk](mailto:museum.data@bristol.gov.uk)

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## 1. Annual Museum Survey 2023 - Introduction

The purpose of the Annual Museum Survey is to gather evidence to help demonstrate the social and economic importance of museums to funders and stakeholders – locally, regionally and nationally - and to provide museums with data to enable them to benchmark their performance.

What's in it for museums?

- Advocacy – evidence to make the case for your social and economic value in order to sustain investment
- Performance benchmarking – consistent data to compare your museum's operational context
- Informing strategy – knowing your operational context will support your business planning
- Fundraising – the data can be used as evidence to support funding applications or to express your value with the public

## 2. Keeping your data safe and using it to benefit museums

South West Museum Development (Data Processor) is commissioned by each Museum Development region (Data Controller) to provide this national survey. Your survey responses will be stored and processed in compliance with the General Data Protection Regulation (2018). You can find further information on how we will use and share your data along with your Museum Development providers' privacy notice on our website <https://southwestmuseums.org.uk/what-we-do/annual-museum-survey/participate>

By submitting your responses to this survey you consent for your data to be:

- Combined with those of other museums to produce publicly available reports in a variety of forms at a regional and national level (your museum name will not be used in these reports without your consent) available on Museum Development websites.
- Included in an aggregate dataset generated by the survey in 2023 to be shared with our main funders, Arts Council England
- Included in a dataset published on Museum Development websites from January 2024 - approximately one year after regional reports are published.
- Published datasets will not include financial information. No personal information will be published in publicly available reports or datasets or shared with other organisations.

You can withdraw your consent prior to the publication of reports and datasets, by 21<sup>st</sup> of June 2023, and can request a copy of your data by contacting [museum.data@bristol.gov.uk](mailto:museum.data@bristol.gov.uk)

Please tick here to indicate that you have read and understood the information above. \*

I have read and understand the above and confirm that I am authorised to provide survey responses on behalf of my organisation for the purposes described above.

### 3. Updating the Annual Museum Survey contact list

We hold the following details for your organisation to check your responses, to provide reports and to invite you to complete next year's survey.

- Museum name:
- Museum development region:
- Lead contact name:
- Email address:

Please confirm if these are the best contact details to use for getting in touch about this survey in the future? \*

- Yes
- No

The postcode we have for your museum is [contact (postcode)]. Please confirm if this postcode is correct? \*

- Yes
- No

Please confirm the contact details we should use in the future for [contact/museum-name].

- Best contact name
- Email address

Please confirm your museum's postcode.

### 4. Usual Opening Hours

Please answer the following questions about your Accredited site only (not the opening hours of a larger parent site if they are different to the Accredited site you are providing data for). How would you class your museum's usual opening hours? Please select the option that best matches your museum \*

- Open all year
- Open for part of the year - regular seasonal closure
- Open by appointment only
- Other (please describe):

Did your museum undergo any redevelopment or refurbishment in 2022/23 that prevented it from opening to the public during periods when museums and galleries were permitted to open to the public? \*

- Yes
- No

Does your museum have any outdoor spaces (e.g. gardens) that it can open to the public? \*

- Yes
- No

## 5. Opening Hours in 2022/23

How many hours was your museum open to the public in 2022/23? Please provide a numeric value. To calculate your total opening hours, multiply the hours you are open per day, by the number of days per year you are open. \*



## 6. Audiences - Data Collection

In 2022/23, did you count the number of visits to your museum? \*

- Yes - we have accurate data from actual audience counts, tickets or other precise methods
- Yes - we made informed estimates (e.g., for non-ticketed, non-counted visits)
- Yes - we did both of the above
- No - we collect data on visitor numbers but are unable to provide information at this time
- No - we didn't collect data on visitor numbers

## 7. Audiences - Total Visits

What was the total number of visits in person to your museum in 2022/23? Please enter 0 in the relevant box if you are only providing known or estimated data 'Known visits' are an actual audience count, ticketed (including complimentary tickets) or counted by some other precise method. 'Estimated visits' are where you do not know the exact number of people in attendance, and you are providing an estimate. We ask that estimates only be offered if they are robust, i.e., based on either professional experience/knowledge and/or incomplete data that provides an indications of actual amounts. \*

- Known visits
- Estimated visits
- Total:

What would you estimate your museum's annual visit numbers to be?

- Less than 10,000
- 10,000 to 19,999
- 20,000 to 49,999
- 50,000 to 99,999
- 100,000 or more

## 8. Audiences - Children

In 2022/23, did you collect data about how many of your visitors were Children (under 16yrs)? \*

- Yes - we have accurate data from actual audience counts, school bookings, surveys or other precise methods
- Yes - we made informed estimates (e.g., for non-ticketed, non-counted visits)
- Yes - we did both of the above
- No - we collect data about Child visits but are unable to provide information at this time
- No - we didn't collect data about Child visits

## 9. Audiences - Child Visits

What was the total number of Child visits in person to your museum in 2022/23? Please enter 0 in the relevant box if you are only providing known or estimated data \*

- Known visits
- Estimated visits
- Total:

## 10. Audiences - More Detail

Please give any details about events, circumstances and activities you feel may have affected your in-person visitor numbers. Please do not include the general impact of the pandemic on your museum here as there will be an opportunity to explain this later in the survey.

## 11. Formal Education Providers Engaged

For 2022/23, please indicate the total number of formal education providers engaged in on-site, off-site and digital sessions (e.g., number of schools, colleges, etc.). \*

- 0
- 1 to 2
- 3 to 5
- 6 to 9
- 10 to 25
- 26 to 50
- 51 to 100
- 101 to 250
- More than 250
- Don't know

**If available, please also enter accurate data on the number of formal education providers engaged in 2022/23.**



## 12. Participants in Formal Education

In 2022/23, how many participants did your museum engage in sessions with formal education providers (schools/college/HE organisations) on-site, off-site (including those delivered without museum staff/volunteers, e.g., loan boxes) and online? \*

### On-site

- Did not provide these
- Less than 10
- 10 to 25
- 26 to 50
- 51 to 100
- 101 to 250
- 251 to 500
- 501 to 1000
- 1001 to 5000
- More than 5000

### Off-site

- Did not provide these
- Less than 10
- 10 to 25
- 26 to 50
- 51 to 100
- 101 to 250
- 251 to 500
- 501 to 1000
- 1001 to 5000
- More than 5000

### Online

- Did not provide these
- Less than 10
- 10 to 25
- 26 to 50
- 51 to 100
- 101 to 250
- 251 to 500
- 501 to 1000
- 1001 to 5000
- More than 5000

## 12. Sessions with Formal Education Providers (actual data)

If available, please also enter accurate data on the number of participants your museum/organisation engaged in sessions with formal education providers during 2022/23.

On-site(actual number)

Off-site (actual number)

Online (actual number)



## 13. Other Activities and Outreach Sessions

In 2022/23, how many participants did your museum engage in other activities and outreach sessions on-site (including informal sessions, use of the museum by community groups, research groups, etc.), off-site (including visits to groups, organisations and events that are not formal education providers) and online (sessions for groups, organisations and events that are not formal education providers)? \*

#### On-site

- Did not provide these
- Less than 10
- 10 to 25
- 26 to 50
- 51 to 100
- 101 to 250
- 251 to 500
- 501 to 1000
- 1001 to 5000
- More than 5000

#### Off-site

- Did not provide these
- Less than 10
- 10 to 25
- 26 to 50
- 51 to 100
- 101 to 250
- 251 to 500
- 501 to 1000
- 1001 to 5000
- More than 5000

#### Online

- Did not provide these
- Less than 10
- 10 to 25
- 26 to 50
- 51 to 100
- 101 to 250
- 251 to 500
- 501 to 1000
- 1001 to 5000
- More than 5000

## 14. Website and Social Media Overview

Does your museum have a website? \*

- We have our own website
- We have a presence on a website, e.g., museum pages on our organisation's site
- We do not have a website

Does your museum use any of the following social media platforms? Please select all that apply\*

- Video sharing platforms, e.g., YouTube, Vimeo
- Facebook
- Twitter
- Instagram
- TikTok
- Snapchat
- Other social media platforms
- None of the above

## 15. Website Visits

What was the total number of unique visitors to your website between 1 April 2022 and 31 March 2023? \*

- Less than 5,000
- 5,000 to 10,000
- 10,001 to 25,000
- 25,001 to 50,000
- 50,001 to 100,000
- 100,001 to 250,000
- 250,001 to 500,000
- 500,001 to 1,000,000
- More than 1,000,000
- Collect this data but cannot access / don't know
- Do not collect this data

If available, please also enter accurate data on the number of unique visits to your website in 2022/23.

## 16. Social Media Followers/Subscribers

How many followers/subscribers did your museum have to its social media accounts at the end of 2022/23? (Total across Facebook, Twitter, Instagram, Snapchat, YouTube, etc.) \*

- Less than 1,000
- 1,000 to 2,000
- 2,001 to 5,000
- 5,001 to 10,000
- 10,001 to 20,000
- 20,001 to 50,000
- More than 50,000
- Record this data but cannot access / don't know
- Do not record this data

If available, please also enter accurate data on the total number of social media followers/subscribers.

## 17. Other Digital Platforms and Tools

Has your museum used any of the following digital platforms or tools during 2022/23? Please select all that apply \*

- Internal video conferencing and communications, e.g. Zoom, Microsoft Teams, Crowdcast
- External video conferencing, e.g. Zoom, Microsoft Teams, Crowdcast
- Online ticketing
- Online donations
- Online shop
- Virtual 360 tours
- Website blog or regular news feature
- Email newsletter
- Other digital platform or tool

- None of the above

## 18. Workforce - Overview

NPO question A1 & A14



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QUESTION

In 2022/23, did your museum have any...? Please select all that apply \*

- Yes - employed by your museum, paid through PAYE
- Yes - but employed by another organisation, e.g., Town/Parish Council
- No

In 2022/23, did your museum have any volunteers? (This includes Trustees, but does not include unpaid internships/apprentices or work experience placements) \*

- Yes
- No

In 2022/23, did your museum organisation do any of the following? Please select all that apply \*

- Make any staff redundant
- Cease contracts earlier than the planned timescale
- Increase your employment of posts for existing areas of work
- Increase your employment of posts for new areas of work
- Make new hires for contract work, e.g., consultants, freelancers, agencies
- Had unpaid internships/apprentices or work experience placements
- None of the above

If increased posts for new areas of work, please state titles e.g., Digital Marketing Officer

## 19. Employees - Data you can provide

What information can you provide on your paid employees in 2022/23?

Head count (total number of employees)

- Can provide actual counts
- Can provide good estimated numbers
- Can't provide actual counts or estimates

Full-time equivalent (FTE) employees

- Can provide actual counts
- Can provide good estimated numbers
- Can't provide actual counts or estimates

## 20. Employees - Total head count

Sum of NPO question A2.1 & A2.2

In 2022/23, what was the total head count of paid staff employed by your museum? \*

## 21. Employees - Total FTE

In 2022/23, what was the total full-time equivalent (FTE) count of paid staff employed by your museum? \*

## 22. Volunteers - Data you can provide

What information can you provide on your volunteers in 2022/23?

Total number of volunteers

- Can provide actual counts
- Can provide good estimated numbers
- Can't provide actual counts or estimates

Total number of volunteer hours contributed to the museums

- Can provide actual counts
- Can provide good estimated numbers
- Can't provide actual counts or estimates

## 23. Volunteers - Total Number

Sum of NPO question A15.1 & A15.2

In 2022/23, what was the total number of volunteers at your museum? \*

## 24. Volunteers - Total Hours Contributed

NPO question A20

In 2022/23, what was the total number of hours contributed to your museum by volunteers? \*

## 25. Volunteer Change

Has your approach to recording volunteer hours changed in the last year as a result of increased remote working? \*

- Yes



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QUESTION

- No

How has the level of your volunteer engagement changed, if at all, during 2022/23 compared to the previous year?

Levels of volunteer hours committed by individual volunteers

- Increased
- About the same
- Decreased

Number of new volunteers being recruited

- Increased
- About the same
- Decreased

## 26. Finance - Overview

Please specify the financial year of the data you are providing. \*

- Financial year ending 31 March 2023
- Other (the final day, month and year of your previous financial year)

What was the estimated total annual turnover/ income of your museum in 2022/23?\*

**NPO question B1 Total income (Actual)**

- |                         |                            |
|-------------------------|----------------------------|
| • No income or turnover | • £250,001 to £500,000     |
| • Less than £5,000      | • £500,001 to £1,000,000   |
| • £5,001 to £10,000     | • £1,000,001 to £2,500,000 |
| • £10,001 to £25,000    | • £2,500,001 to £5,000,000 |
| • £25,001 to £50,000    | • More than £5,000,000     |
| • £50,001 to £100,000   | • Don't know               |
| • £100,001 to £250,000  |                            |

If available, please also enter accurate data (as whole pounds) on your total turnover/income for 2022/23.

## 27. Finance - Income Overview

In 2022/23, did you receive income from...? Please select all that apply \*

- Regular public subsidy for the running costs of the museum (sometimes known as 'core funding', these are regular grants, investment or budget from a local authority, Arts Council England, Central Government, EU, etc. but not a time-limited project grant)
- Project grant income (also known as 'revenue grants', these are grants for time-limited activities or one-off projects - but not capital only grants or public subsidy/ core funding)
- Capital grant income (e.g., grants or budget for new or refurbished buildings, galleries or equipment).



- Earned income (e.g., admission charges, café, shop/retail, events, hospitality, other trading, property rental or a core activity which generates income such as education/learning etc.)
- Contributed income and charitable giving (from all types of donations, friends/member schemes, fundraising, sponsorship, or other non-earned income).
- Other (e.g., investments and interest)
- If other, please describe:

### 30. Finance – Regular Public Subsidy

In 2022/23, did your museum receive regular Public Subsidy from any of the following? Please select all that apply. Sometimes known as core funding, these are regular grants, investment or budget to cover the running costs of the museum - but not time-limited project grants. Please do not consider any Covid-19 related funding here. \*

- Local authority funding
- Arts Council subsidy (e.g. NPO)
- University funding
- Other (incl. Local Community Trust, DCMS and MoD funding)

In 2022/23, what was your museum's total income from Public Subsidy? \*

Sum of NPO question B1 Total ACE investment & B1 Total other public investment (without capital) (Actual)

- |                        |                          |
|------------------------|--------------------------|
| • Less than £5,000     | • £250,001 to £500,000   |
| • £5,000 to £25,000    | • £500,001 to £1,000,000 |
| • £25,001 to £50,000   | • More than £1,000,000   |
| • £50,001 to £100,000  | • Don't know             |
| • £100,001 to £250,000 |                          |

If available, please also enter accurate data (as whole pounds) on your total income from Public Subsidy in 2022/23.

### 31. Finance – Public Subsidy from Local Authorities

In 2022/23, which of the following best describes the Public Subsidy you received from local authorities? \*

- One-off grant
- Annual grant/longer term budget
- Longer term grant/budget

How did the Public Subsidy you received from local authorities in 2022/23 change compared to the previous year? \*

- Increased
- Stayed the same
- Decreased
- N/A – did not receive Public Subsidy from local authorities in 2021/22

### **32. Finance – Public Subsidy from Arts Council (e.g., NPO)**

In 2022/23, which of the following best describes the Public Subsidy you received from Arts Council? \*

- One-off grant
- Annual grant/longer term budget
- Longer term grant/budget

How did the Public Subsidy you received from Arts Council in 2022/23 change compared to the previous year? \*

- Increased
- Stayed the same
- Decreased
- N/A – did not receive Public Subsidy from Arts Council in 2021/22

### **33. Finance – Public Subsidy from Universities**

In 2022/23, which of the following best describes the Public Subsidy you received from Universities? \*

- One-off grant
- Annual grant/longer term budget
- Longer term grant/budget

How did the Public Subsidy you received from Universities in 2022/23 change compared to the previous year? \*

- Increased
- Stayed the same
- Decreased
- N/A – did not receive Public Subsidy from Universities in 2021/22

### **34. Finance - Revenue/ Grant Income**

In 2022/23, did your museum receive project (revenue) grant income (e.g., grants for time-limited projects, activities or events that are not capital grants or funding to cover running costs)? Please select all that apply \*

- Local Authority
- Local Community Trust or Foundation
- National Lottery Heritage Fund
- Museum Development [contact(region)]



- Arts Council England
- Central government
- Other (please specify)

In 2022/23, what was your museum's total project (revenue) grant income (not including capital)?

- Less than £1,000
- £1,000 to £5,000
- £5,001 to £10,000
- £10,001 to £25,000
- £25,001 to £50,000
- £50,001 to £100,000
- £100,001 to £250,000
- £250,001 to £500,000
- £500,001 to £1,000,000
- More than £1,000,000
- Don't know

If available, please also enter accurate data (as whole pounds) on your total project (revenue) grant income for 2022/23.

### 35. Finance - Capital Grant Income

In 2022/23, of your total income, what was the value of any capital grant income you received? Please consider the amount received within the financial year. \*

- Less than £1,000
- £1,001 to £2,500
- £2,501 to £5,000
- £5,001 to £10,000
- £10,001 to £25,000
- £25,001 to £50,000
- £50,001 to £100,000
- £100,001 to £250,000
- £250,001 to £500,000
- £500,001 to £1,000,000
- More than £1,000,000
- Don't know

If available, please also enter accurate data (as whole pounds) on your capital grant income for 2022/23.

### 36. Finance - Admissions Overview

Which of the following best describes your museum's admissions charges? \*

- We charge for admissions all year
- We charge for admissions seasonally
- We just charge for some exhibitions
- We do not charge for admissions or exhibitions

### 37. Finance - Admission Charges

In 2022/23, what was the standard admission charge per person in high/peak season? \*

- Adult £
- Child £

### 38. Finance - Admission Charge Income

In 2022/23, what was your total income from admissions? \*

- Less than £1,000
- £1,001 to £2,500
- £2,501 to £5,000
- £5,001 to £10,000
- £10,001 to £25,000
- £25,001 to £50,000
- £50,001 to £100,000
- £100,001 to £200,000
- £200,001 to £500,000
- £500,001 to £1,000,000
- More than £1,000,000
- Don't know

If available, please also enter accurate data (as whole pounds) on your total income from admissions in 2022/23.

### 39. Finance - Other Earned Income

In 2022/23, did your museum offer any of the following? Please select all that apply. \*

- A shop or retail space
- In-house café/ refreshments
- Contracted café/ refreshments
- Other trading and earnings (e.g. events, education, hospitality, property rental etc.)
- None of the above

### 40. Finance - Shop/Retail

In 2022/23, what was your total income from shop/retail space? \*

- Less than £500
- £500 to £1,000
- £1,001 to £2,500
- £2,501 to £5,000
- £5,001 to £10,000
- £10,001 to £25,000
- £25,001 to £50,000
- £50,001 to £100,000
- £100,001 to £250,000
- £250,001 to £500,000
- More than £500,000
- Don't know

If available, please also enter accurate data (as whole pounds) on your total income from a shop/retail in 2022/23.

#### **41. Finance - In-house Cafe/Refreshments**

In 2022/23, what was your total income from in-house café/refreshments? \*

- Less than £500
- £500 to £1,000
- £1,001 to £2,500
- £2,501 to £5,000
- £5,001 to £10,000
- £10,001 to £25,000
- £25,001 to £50,000
- £50,001 to £100,000
- £100,001 to £250,000
- £250,001 to £500,000
- More than £500,000
- Don't know

If available, please also enter accurate data (as whole pounds) on your total income from in-house café/refreshments in 2022/23.

#### **42. Finance - Outsourced Cafe/Refreshments**

In 2022/23, what was your total income from outsourced café/refreshments? \*

- Less than £500
- £500 to £1,000
- £1,001 to £2,500
- £2,501 to £5,000
- £5,001 to £10,000
- £10,001 to £25,000
- £25,001 to £50,000
- £50,001 to £100,000
- £100,001 to £250,000
- £250,001 to £500,000
- More than £500,000
- Don't know

If available, please also enter accurate data (as whole pounds) on your total income from outsourced café/refreshments in 2022/23.

#### **43. Finance - Other Trading**

In 2022/23, what was your total income from other trading and earnings (e.g., events, education, hospitality, property rental etc.)? \*

- Less than £500
- £500 to £1,000
- £1,001 to £2,500
- £2,501 to £5,000

- £5,001 to £10,000
- £10,001 to £25,000
- £25,001 to £50,000
- £50,001 to £100,000
- £100,001 to £250,000
- £250,001 to £500,000
- More than £500,000
- Don't know

If available, please also enter accurate data (as whole pounds) on your total income from other trading and earnings in 2022/23.

#### 44. Finance – One Off Donations

In 2022/23, what was your museum's total income from one-off donations on-site from the general public? \*

- We do not collect one-off donations on-site
- Less than £500
- £500 to £1,000
- £1,001 to £2,500
- £2,501 to £5,000
- £5,001 to £10,000
- £10,001 to £25,000
- £25,001 to £50,000
- £50,001 to £100,000
- £100,001 to £250,000
- £250,001 to £500,000
- £500,001 to £1,000,000
- More than £1,000,000
- Don't know

If available, please also enter accurate data (as whole pounds) on your total income from one-off donations on-site in 2022/23.

Did your museum receive any other contributed or charitable income in 2022/23? \*

- Yes
- No

#### 45. Finance – Other Contributed or Charitable Income

What other contributed or charitable income did your museum receive during 2022/23? Please select all that apply \*

- Regular giving (e.g., friends and membership schemes, regular donations)
- Online giving or crowdfunding (e.g., Justgiving, Virgin money, Kickstarter)
- Other donations from the general public (e.g., trusts, bequests, legacies, gifts)
- Fundraising events
- Corporate sponsorship
- Gift Aid
- Other (please describe):

In 2022/23, what was your museum's total income from other contributed or charitable income? \*

- Less than £500
- £500 to £1,000
- £1,001 to £2,500
- £2,501 to £5,000
- £5,001 to £10,000
- £10,001 to £25,000
- £25,001 to £50,000
- £50,001 to £100,000
- £100,001 to £250,000
- £250,001 to £500,000
- £500,001 to £1,000,000
- More than £1,000,000
- Don't know

If available, please also enter accurate data (as whole pounds) on your total income from other contributed or charitable income in 2022/23.

## 46. Finance - Expenditure

What was your total annual expenditure in 2022/23? \*

**NPO question B2 Total expenditure (Actual)**

- Less than £5,000
- £5,001 to £10,000
- £10,001 to £25,000
- £25,001 to £50,000
- £50,001 to £100,000
- £100,001 to £250,000
- £250,001 to £500,000
- £500,001 to £1,000,000
- £1,000,001 to £2,500,000
- £2,500,001 to £5,000,000
- More than £5,000,000
- Don't know

If available, please also enter accurate data (as whole pounds) on your total expenditure in 2022/23.

What proportion of this total expenditure would you estimate is on staff costs? (Salaries and benefits only) \*

- 0%
- Less than 10%
- 10% to 19%
- 20% to 29%
- 30% to 39%
- 40% to 49%
- 50% to 59%
- 60% to 69%
- 70% to 79%
- 80% to 89%
- 90% or more
- Don't know

## 47. Finance - Financial Context

In 2022/23, how has your income and expenditure changed? Please select one option per row \*

- Has Income                      Increased / Decreased / Stayed the same / Not applicable
- Has Expenditure                Increased / Decreased / Stayed the same / Not applicable

Please give any detail here to help us understand your financial data (e.g. reasons for any increases or decreases in income or expenditure). Please do not include the general impact of the pandemic here as there will be an opportunity to explore this in the next section of the survey.

## 48. Further Context

We want to hear the stories behind the data. What ongoing impact have the current challenges such as cost of living crisis and energy crisis as well as the ongoing recovery from the pandemic had on your museum during 2022/23?



Please use these text boxes to explain that impact.

- Your audience
- Your workforce (staff, volunteers, freelancers, and contractors)
- Your museum's wider operating environment, including finances

## 49. Equality and Diversity

Did your museum undertake Equality and Diversity planning during 2022/23? \*

- Yes
- No
- Don't know

If yes, please describe the planning you undertook:

In 2022/23, did you collect the following information on protected characteristics about your paid staff and regular volunteers? Please select one option per row\*

	Both paid staff and regular volunteers	Paid staff only	Regular volunteers only	Do not collect	Don't know
Age					
Disability					
Gender reassignment					
Being married or in a civil partnership					
Being pregnant or on maternity leave					
Race					
Religion or belief					
Sex					
Sexual orientation					

## 50. Impact and Advocacy

Have you received any of the following support from [relevant MD organisation] in 2022/23?

Please select all that apply \*



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- News, updates, information and briefings
- Funding advice and guidance
- Development programmes
- Training (in person and online)
- Networking, conferences and events
- Resources and online tools
- None of the above
- Do not know
- Other (please explain):

If you have received support or advice from Museum Development [contact(region)]'s programme in the period 1 April 2022 – 31 March 2023 then please say a few words about how you found this experience and what you plan to do next.

Can we use your response to the question above with your museum name in publicly available reports for advocacy purposes? (E.g., in quotes and short case studies) \*

- Yes
- No
- Not applicable

## **51. Submit your response**

You're nearly done. Please click 'Finish Survey' to send us your response. This lets us know you have completed the survey and the data you have provided is accurate to the best of your knowledge.

After you submit your survey response you will not be able to go back into the survey to change your responses. Please contact [museum.data@bristol.gov.uk](mailto:museum.data@bristol.gov.uk) if you have any questions about the survey before you submit your response.

You will receive an email confirming receipt of your completed survey along with a copy of your survey response for your records. If on receipt of your survey return, you spot an inputting error, please contact [museum.data@bristol.gov.uk](mailto:museum.data@bristol.gov.uk) and we can reissue a copy of your survey to you for correction. This function is only available to us up to the date of the survey close on the 21 June 2023, 5pm.