

On Display! 2024 Frequently Asked Questions

Contents

Where do I go if I have a question?	2
Why are there questions relating to environmental impact and Equity, Diversity and Inclusion?	2
What are the Arts Council England (ACE) investment principles?	2
What sort of projects does On Display! support?	3
What costs are eligible?	3
Can I buy a new display case with On Display funds?	3
Can I claim VAT on my costs?	4
What does “Authority on behalf of the organisation” mean?	4
What does “Cash match funding” mean?.....	4
What does “In kind support” mean?	4
What does “reduce the carbon impact of the funded activity” mean?	4

Where do I go if I have a question?

You can contact us about any queries to do with your application or the process of applying through the '[get in touch](#)' section on our website.

Alternatively, you can contact our Conservation Development Officer or your local Museum Development Officer. Their details can be found on our [website](#). If you are looking for advice about your proposed project or support in applying, they are the best people to start with.

Although not mandatory, we recommend you speak to our Conservation Development Officer to discuss your application as early as possible before applying.

Why are there questions relating to environmental impact and Equity, Diversity and Inclusion?

Museum Development South West is committed to increasing equity, diversity and inclusion and playing our part in tackling the climate crisis in all that we do. We therefore include these areas in all our grant applications as we believe they are areas that all projects should consider as a matter of course.

What are the Arts Council England (ACE) investment principles?

Arts Council England have four principles they want organisations to respond to in order to apply for investment opportunities:

[Ambition and quality](#)

[Dynamism](#)

[Environmental responsibility](#)

[Inclusivity and relevance](#)

Museum Development South West work to these investment principles through our scheme aims, which are tailored to support accredited museums in the south west. Our scheme aims are related to the ACE investment principles as follows:

Organisational resilience - related to 'Ambition and quality' and 'Dynamism'

Collections development - related to 'Ambition and quality' and 'Inclusivity and relevance'

Increasing inclusion and tackling inequality - related to 'Inclusivity and relevance'

Environmental responsibility - related to 'Environmental responsibility'

On Display! supports our Collections development scheme aim.

What sort of projects does On Display! support?

On Display! is designed to support museums engage a wider group of people through the display of objects that have not been on show previously, or not for a long period of time, and the associated activity. We want to support projects that have considered carefully not only the funded work required to be able to display the selected objects, but also how the object(s) will engage current or new audiences through interpretation, marketing and/or engagement activities.

We want to understand how you've identified these audiences, how you know your project will reach and engage them, and how you plan to evaluate your project and know if you have been successful in your aims. Please ensure you include this in your application.

Please note that we do not fund capital costs through our grants so the purchase of new cases is not covered in this grant.

For more detail on the types of projects we fund through On Display!, please see the grant guidance document on our website and our blog featuring some of our previous funded projects.

What costs are eligible?

The only costs eligible under this grant scheme are those directly related to the conservation or mounting of specifically selected objects in order for them to be put on display before the end of 2025.

Where possible, we encourage you to choose an [accredited conservator](#) and to obtain a conservation proposal for the treatment needed, with an estimate of the cost of the work prior to applying. For guidance on doing this, please speak to our [Conservation Development Officer](#) prior to submitting your application.

As part of your application we want to understand what interpretation and/or engagement activities you will undertake to reach your target audiences, however your On Display! grant cannot include costs for these.

Can I buy a new display case with On Display funds?

Unfortunately we do not fund capital costs through our grant schemes, therefore the purchase of new cases is not eligible for funding. You can however fund specialist mounting for the objects you have selected.

Can I claim VAT on my costs?

If your organisation is VAT registered, then you cannot claim VAT from Museum Development South West on your costs. If your museum is not VAT registered, then you can include the cost of VAT when claiming. Please check with those that manage the finance in your museum before starting your application to check your museum's VAT status.

What does “Authority on behalf of the organisation” mean?

When you submit your application, you must confirm that you have ‘authority on behalf of the applicant organisation’. This means you must have permission from your management team or board of trustees (whichever is relevant to you) to apply for the grant on the museum's behalf. They must be aware of what you are bidding for and what you are proposing to deliver to ensure they are fully supportive of your project; in line with your organisational aims and understand what it will take to deliver it if your application is successful.

What does “Cash match funding” mean?

Cash match funding means money that you or another organisation will also put in to the project to help fund it in its entirety. A grant from Museum Development South West might only be for some of the funding you need to deliver your project.

What does “In kind support” mean?

In kind support means any non-cash funding of free goods or services that your museum or another organisation will provide, such as staff hours, room hire (outside of your museum), that could be given a value and be included in the project budget.

What does “reduce the carbon impact of the funded activity” mean?

Every activity has a carbon footprint (the amount of carbon dioxide released or created by the activity in question), and therefore an impact on the environment. Museums have a responsibility to respond to the climate emergency by reducing their carbon footprint as much as possible. We ask that you consider the carbon impact of your project and how you might work to reduce this. For more information visit [Julie's Bicycle](#).